

ISHIB Newsletter



Improving the health care and life expectancy of ethnic populations around the world

March 2010

Learning from the Experts

2010 marks the fourth year of the ISHIB IMPACT Campaign, a comprehensive initiative to improve the health of African Americans and other minorities with hypertension and related disorders. Please join us in celebrating our successes: the May 2009 publication of *Strategies for Implementing and Sustaining Therapeutic Lifestyle Changes as Part of Hypertension Management in African Americans in Postgraduate Medicine*; an updated guidelines manuscript currently submitted to a major medical journal; and, the launch of the ISHIB IMPACT CV Risk Reduction Toolkit Study. The IMPACT campaign recognizes that best care practices that apply effective strategies for sustained behavioral change will ultimately contribute to a reduction in health disparities among African Americans and other patient populations at high cardiovascular risk. But, only when health education strategies and materials are distributed to community caregivers can the information be utilized to its fullest for improved health outcomes.

This year, ISHIB offers a new program, "Meet the Professor," which supports IMPACT's dedication to education. Featuring the ISHIB manuscript authors on hypertension management and therapeutic lifestyle changes, the "Meet the Professor" sessions provide regional and local physicians the opportunity to meet directly with these ISHIB authors to learn about specific topics generated from their published literature. These sessions will include topics such as: new recommendations for initial therapy in newly diagnosed patients with hypertension; therapeutic inertia; the role of dyslipidemia and other cardiovascular risk factors; patient adherence issues; health literacy; cultural competency; and other areas of interest as identified by regional and local medical association chapters. Manuscript reprints will be available at each session.

IMPACT!



The ISHIB Campaign for Reducing
Cardiovascular Health Disparities

As with all ISHIB educational programs, outcomes will be measured by onsite and follow-up surveys.

Faculty will be selected from the two writing groups.

Updated Guidelines for Hypertension Management Writing Group

John M. Flack, MD (chair)
George Bakris, MD
Angela L. Brown, MD
Keith C. Ferdinand, MD
Richard H. Grimm, Jr, MD, PhD
W. Dallas Hall, MD, MACP
Wendell E. Jones, MD
David S. Kountz, MD
Samar A. Nasser, PA-C, MPH
Shawna D. Nesbitt, MD, MS
Elijah Saunders, MD
Margaret Scisney-Matlock, PhD, RN
Domenic A. Sica, MD
Jackson T. Wright, Jr., MD, PhD

Therapeutic Lifestyle Changes Writing Group

Margaret Scisney-Matlock, PhD, RN, FAAN (chair)
Hayden B. Bosworth, PhD
Joyce Newman Giger, EdD, RN, ARPN, BC, FAAN
Ora L. Strickland, PhD, DSc (Hon.), RN, FAAN
R. Van Harrison, PhD
Dorothy Coverson, PhD, RN
Nirav R. Shah, MD, MPH
Cheryl R. Dennison, ANP, PhD
Jacqueline M. Dunbar-Jacob, PhD, RN, FAAN
Loretta Jones, MA
Gbenga Ogedegbe, MD, MPH, MS
Marian L. Batts-Turner, MSN, RN, CDE
Kenneth A. Jamerson, MD

ISHIB expects to have this program underway in July 2010.

ISHIB2010 Annual Meeting Update

Plans for the ISHIB 2010 Annual Meeting, convening during July 9-11 at the Hyatt Regency in Crystal Springs, Virginia, is well underway. Co-chairs Charles Rotimi, PhD, of National Institute of Health (NIH), and Angela Brown, MD, Washington University in St. Louis School of Medicine, will host the 25th annual meeting themed "Cardiovascular Disease Disparities in the Genomic

Richard Van Harrison, PhD, and Herman Taylor, MD.

The program will feature a daily plenary session addressing cardiovascular risk topics and recent clinical trial data. Corporate-sponsored meal symposia with lectures and faculty panel discussions on conference theme-related issues will also be presented.

ISHIB2010 also features the

can be mailed or faxed to the ISHIB office at 157 Summit View Drive, McDonough, GA 30253, 404.880.0347.

Please join us for this 25th anniversary year for our annual conference and scientific sessions. We look forward to seeing you there!



Era: Innovative Approaches to Risk Assessment and Treatment."

The co-chairs will be joined by other speakers and presenters to include guidelines consensus chair, John M. Flack, MD, and therapeutic lifestyle changes writing group chair, Margaret Scisney-Matlock, PhD, RN, as well as Hayden B. Bosworth, PhD,

Hypertension Academy, ISHIB President's Reception and Awards Ceremony, and various workshops all offering CME credit. Non-CME activities at the event include product theaters, abstract poster sessions, and the exhibit hall.

Registration forms are currently available at www.ishib.org and

Upcoming Events

American Association of Diabetes Educators

www.diabeteseducator.org

April 7

Live Webinar: Challenging Case Studies - Puberty, Teens, and Diabetes
April 14

Live Webinar: Promise for Type 1 Diabetes - Islet Cell Research

April 20-22

CORE Concepts Course • Chicago

American Society of Hypertension

www.ash-us.org

April 13-17

National Kidney Foundation
2010 Spring Clinical Meetings (SCM10) • Orlando

April 22-24

Internal Medicine 2010 • Toronto

April 23-25

2010 ASCI/AAP Joint Meeting • Chicago

May 1-4

2010 ASH Annual Scientific Meeting,
25th Anniversary Meeting • New York

International Diabetes Foundation

www.idf.org

April 7-10

6th World Congress on Prevention of Diabetes and its Complications (WCPD 2010) • Dresden

April 21-23

2010 Venice Course on Extreme Vascular Interventions and Ischemic Foot Management • Venice

Other ISHIB News

ISHIB Launches Regional Educational Series on Hypertension Management for Multi-Risk Patients

In May, ISHIB will begin a regional symposia series, "Successful Management of Multiple Risk Factors in the Hypertensive African American Patient with Concomitant Disease." Supported by an unrestricted educational grant from Novartis Pharmaceuticals, and chaired by ISHIB President, Shawna Nesbitt, the Baltimore breakfast program will mark the first of a three-city tour. Board of Trustee member, Elijah Saunders, MD, FACC, FACP will chair this inaugural session. The program will be replicated in Dallas, Texas, and Charleston, South Carolina. Faculty include ISHIB Diabetes and Obesity Consortium chair and ISHIB Board of Trustees member, Kwame Osei, MD, and ISHIB Secretary-Treasurer, Brent Egan, MD.

The series, targeting cardiologists, specialists who treat patients with CVD, primary care physicians, nurse practitioners,

and physician assistants who treat patients afflicted with CVD, will offer CME credit and aims to equip participants with patient risk information for hypertension, cardiovascular disease, renal disease, diabetes, and/or metabolic disease. Participants will also receive the latest modifications of guidelines for the treatment of hypertension in patients with diabetes.

"Successful Management of Multiple Risk Factors in the Hypertensive African American Patient with Concomitant Disease" will integrate lecture, case study, faculty Q & A and panel discussion to deliver best practice methods to reduce risk in hypertensive African American patients with diabetes, metabolic disease, heart disease, and/or kidney disease.

In addition to the live program format, ISHIB will offer a web recast for CME credit for online

participants. Both live and web programs will include pre-, post-, and 6 week follow-up surveys to provide outcomes measuring durability of learning. Outputs of this program seek to improve participants' competency and performance that will consequently translate to improved patient outcomes.

For more information on venues, registration, and CME credit please contact Ms. Terry Jackson at the ISHIB offices, 404.880.0343.

ISHIB2010 Call for Abstracts

Submit your research abstract on the treatment and prevention of hypertension and other disorders.

Deadline: May 20, 2010
visit www.ishib.org/ishib2010
for submittal information.

Many thanks to the ISHIB 2009 Corporate Partners



ISHIB is currently accepting new Corporate Partners and renewals for 2010.